



WEBINAR

Achieve Enterprise Intelligence in the Cloud

Lindsey Norman // Sr. Solutions Architect, Praecipio
Steven Kling // Sr. Director of Platform, Appfire



Before We Begin

Post questions in the chat.

We'll address them at the presentation's close.



SPEAKERS

Introductions



Lindsey Norman

Sr. Solutions Architect
Solutions Sales, Praecipio



Steven Kling

Sr. Director of Platform
Appfire



AGENDA

- 01 Atlassian Enterprise Intelligence Overview

- 02 Software Delivery Lifecycle (SDLC)

- 03 Capacity and Resource Management

- 04 Strategic Planning

- 05 Data Analytics and Business Intelligence

- 06 Client Spotlight: Appfire



SECTION 01

What is Atlassian Enterprise Intelligence?

Strategic Approach Beyond Migration

Moving to the cloud offers seamless cross-application experiences, centralized administration, and an enterprise-grade platform...it does not guarantee that your enterprise processes will be optimized by the act of migrating.

Optimizations that improve Enterprise Intelligence in the Atlassian Cloud are more focused on strategic decisions regarding your methodologies, business/technical practices, and your long term goals.

This is a people and process discussion rather than a technical discussion.





Enhancing Enterprise Intelligence

A migration or merge into the Atlassian Cloud is a great time to take a good look at these elements within your organization and see whether they are configured in such a way within the Atlassian stack to effectively support Enterprise Intelligence.

- The Software Delivery Lifecycle
- Capacity and Resource Management
- Strategic Planning
- Data Analytics and Business Intelligence



SECTION 02

Software Delivery Lifecycle (SDLC)



Streamlined SDLC with Atlassian

Suite of cloud applications includes **Jira Miscellaneous Workflow Extensions**, the **JSU Automation Suite for Jira Workflows**, and **Jira Miscellaneous Custom Fields** to enhance your workflow efficiency

- Lean and ubiquitous workflows for your delivery teams
- An issue type hierarchy that matches your enterprise work breakdown structure
- Consistent use of core fields that drive reporting
- Automation that streamlines your processes and alleviates overhead



Post-Migration: Scaling Atlassian SDLC with Org Alignment

The Path to a Implementing a Scalable
SDLC Structure in the Atlassian Suite
Following a Migration Includes...

- Mapping your team's structure and delivery methods
- Tailoring work breakdown for portfolio efficiency
- Strategizing practical data entry for all levels
- Grasping internal dynamics for a resilient solution



SECTION 03

Capacity and Resource Management



Atlassian: Streamline Resource & Capacity Management

Implementing Atlassian for Scalable Resource and Capacity Management with Key Cloud Apps: **Tempo Timesheets, Tempo Planner, and Aneto Earned Value Management.**

- Consistent configurations for measuring level of effort on an individual work item
- Simple and intuitive mechanism for entering time spent on a task or project/program
- Configurations that support capacity planning at the team, program, and portfolio level



Post-Migration: Atlassian for Capacity & Resource Strategy

After migrating to Atlassian, enhance scalability by strategizing effort measurement, time tracking with financial focus, capacity metric adaptation, and resource planning for better forecasting and team development.

- Streamlining effort measurement across work levels
- Time tracking with financial insights (CapEx vs OpEx)
- Metrics for Scrum, Kanban, Waterfall methodologies
- Enhancing forecasting and team capacity planning



SECTION 04

Strategic Planning



Aligning Priorities, Roadmaps, and Goals

Implement a scalable Atlassian suite for enterprise strategic planning, enhanced by apps like **Advanced Roadmaps, Jira Product Discovery, BigPicture, Jira Align, Aha!, Tempo Structure, Foxly, and OKR for Jira**

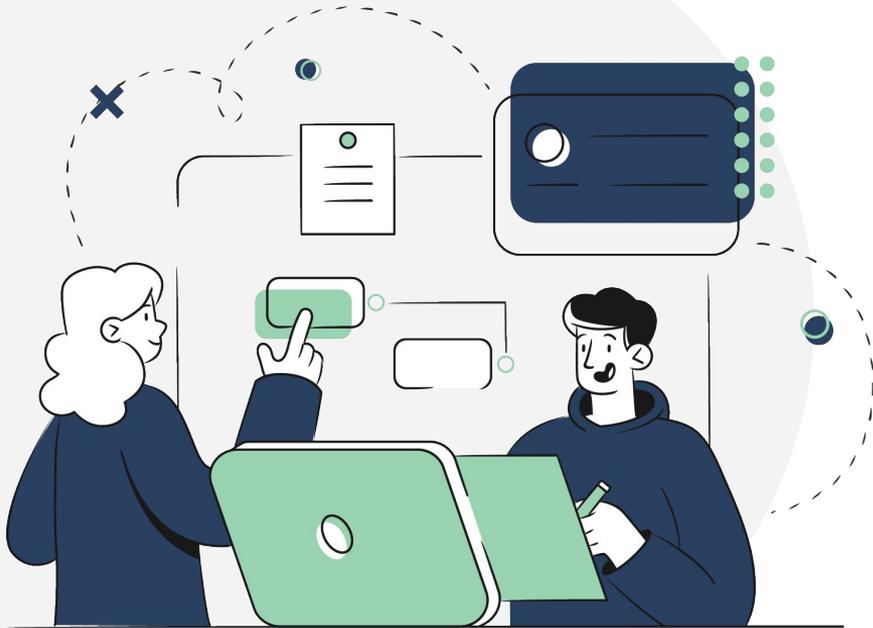
- Mechanisms for prioritization at the team, project/program, and portfolio level, with the ability to strategically re-prioritize with agility
- Roadmaps at the team, project/program, and portfolio level that are in alignment with your work breakdown structure that identify current-state progress and future state plans
- Visibility into how all elements within your portfolio, big and small, roll up to enterprise initiatives and goals

STRATEGIC PLANNING

Atlassian Scalability: Strategic Planning Post-Migration

The Path to a Implementing a Scalable Solution for Strategic Planning in the Atlassian Suite Following a Migration Includes...

- Identifying the people and processes associated with prioritization at the team, project/program, and portfolio level within your organization, ensuring accountability and decision making are in the correct places
- Uncovering the optimal roadmap strategy to match your work breakdown structure and portfolio goals
- Discovering the necessary visibility and level of data granularity needed at an enterprise level to facilitate objective decision making within your portfolio





SECTION 05

Data Analytics and Business Intelligence



Atlassian for Data-Driven Decisions

Implement the Atlassian suite to back your business intelligence with consistent data entry, core analytics, scalable audit mechanisms, and clear dashboards via apps like **Dashboard Hub** and **Atlassian Analytics**.

- Intuitive and consistent field configurations that support accurate data entry
- A lean set of core data points all teams/departments utilize that support enterprise decision making
- Mechanisms that support auditing requirements at scale
- Dashboards and reports that display data in a digestible way for multiple levels within your organization; team, project/program, and portfolio



Strategic Data Analytics Post-Atlassian Migration

Post-migration, scale your Atlassian suite by pinpointing crucial data for strategic decisions, simplifying team data entry, and tailoring data presentation to leadership preferences.

- Identifying core, meaningful data points necessary to drive enterprise-level strategic decision making
- Uncovering intuitive, user-friendly, and realistic data entry requirements for your delivery teams that do not put a strain on their daily workload
- Understanding how leadership at your organization prefers to consume data, along with the correct level of granularity and dimension



SECTION 06

Client Spotlight: Appfire



CLIENT SPOTLIGHT: APPFIRE

The Challenge

Through unprecedented growth via several acquisitions, Appfire found themselves in need of an enterprise-scale optimization of their Atlassian suite following the merge/migration of 21 Cloud and DC Jira instances into a single Cloud instance.

This instance included:

- 318 Projects
- 447 Screens / 105 Issue Type Screen Schemes
- 120 Issue Types
- 587 Custom Fields
- 263 Statuses
- 62 Resolutions

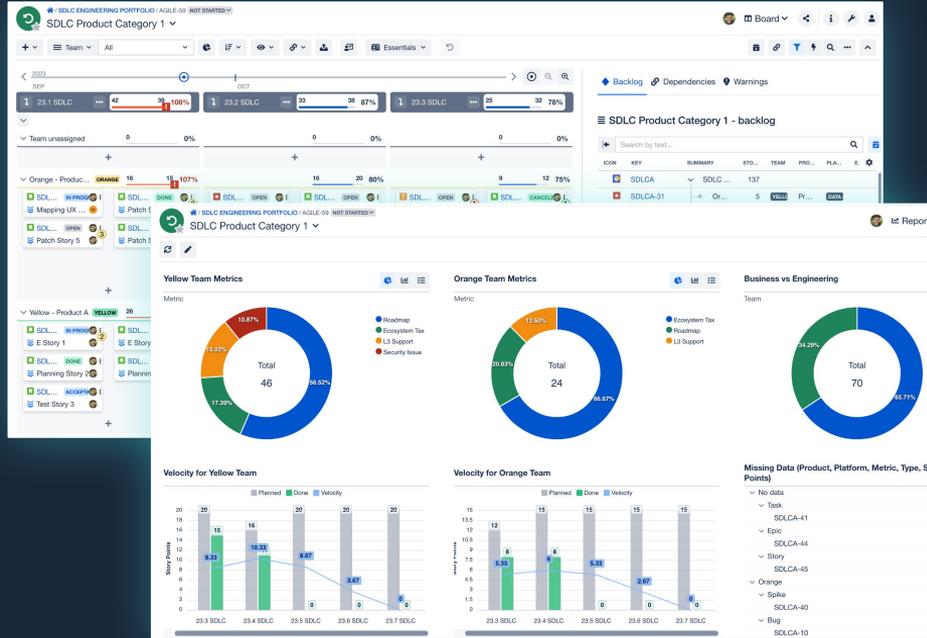


The Goal

Through an engagement with Praecipio, Appfire sought consistency of their SDLC, capacity management, strategic planning, and reporting processes within the Atlassian environment.

This included:

- Aligned Sprints and Conventions
- Harmonized Definitions
- Cross-Team Planning
- Automatic Metric Reporting
- Release Forecasting / Reporting
- PPM Rollup Visibility
 - Portfolio (CTO)
 - XLT
 - Product Category





The Solution

- Discovery (2 wks)
 - 80 hrs of existing project analysis
 - Team & PPM Stakeholder Interviews
 - Recommendations Review & Signoff
- Design (2 wks)
 - Big Picture PPM
 - Jira Screens, Fields, Workflows & Automations
 - Process Definition
 - Design Review and Signoff
- UAT (2 wks)
 - PPM/Manager Track UAT
 - Dev/Lead Track UAT
- Pilot
 - 3 Pilot Teams (27 Jira Projects!)
 - Kickoff / Training
- Training (Webinars)
 - 2 Tracks
 - PPM / Manager
 - Leads / Developer track
 - 3 Sessions per track
 - Full Engineering organization

The Praecipio Factor

Our services may not be the least expensive, but we offer the best and most trusted expertise, mediation, and mature implementation processes, all backed by enterprise experience that inspires confidence.

- Not the Least Expensive; The Best and Most Trusted
- Objective Expertise
- Mediation and Consensus Building
- Enterprise Experience that Inspired Confidence
- Mature Implementation Processes



Q & A



Platinum
Solution Partner

Questions? Let's chat.

Looking for clarity on Atlassian enterprise management? Our experts are ready to assist.

Get in Touch:



Lindsey Norman, Sr. Solutions Architect
normanl@praecipio.com



PRAECIPIO

 @Praecipio

 Praecipio

 Praecipio

 sales@praecipio.com